



Hrvatska udruga za boje
Croatian Colour Society



International Colour Association



INTERNATIONAL COLOUR DAY
21 MARCH
ESTABLISHED BY AIC - INTERNATIONAL COLOUR ASSOCIATION

Croatian Colour Society

INVITATION TO

INTERNATIONAL COLOUR DAY 21st MARCH 2017. TOPIC FROM WHITE TO COLOURED

Message by Berit Bergström, AIC President (2009-2013).

Color gives meaning to our existence, has a significant role and in our environment, an indication of the different cultures and defines their identity.

Croatian Society for Colour (www.hubo.hr)

Regular AIC member from October 2016 (<http://www.aic-color.org>)

Croatian Colour Society – CROCOS was established on 27 June 2013, by support of AIC (International Association for Colour), Faculty of Textile Technology University of Zagreb and the Croatian Alumni Society AMCA TTF. The objectives of the Society are to encourage research in all areas dealing with colour and light, disseminate and promote the application in the science, art, design and industry, close cooperation with international organizations dealing with color and light. Since October 2016, CROCOS is a regular member of the International Association for Colour (AIC).

International Colour Day (ICD)

International Colour Day (ICD) celebration started in 2008 when proposed by the Portugal Society for Illumination and accepted by the International Association for Colour (AIC). AIC decision is based on 21st March phenomenon when a day and night are of the same length, which symbolically refers to the complementary nature of light and darkness, light and shadow. On 21st March 2014 Croatian Colour Society celebrated ICD for the first time and continued every coming year.

International Colour Day 2017 (ICD2017) Announcement

International Colour Day 2017 named FROM WHITE TO COLOURED is one day programme comprising from scientific-professional ICD Symposium in the Cinema Hall of the Technical Museum Nikola Tesla, an exhibition and workshops in the Exhibition Hall of the Museum.

You are kindly invited to active participation in ICD 2017 and visit the events at Technical Museum Nikola Tesla, Savska street 18, Zagreb, on March 21st, 2017, from 9:30 to 16:00.

Contact: ana.marija.grancaric@tff.hr
martinia.glogar@tff.hr